

# #Building the Future

## ALLCOST - TÊXTEIS PARA HOTELARIA, LDA

Allcost is a company dedicated to the development of premium textiles for the hospitality and home sectors. Currently, it is expanding into the European e-commerce market with an excellence-driven platform designed to provide a simple, efficient, and inspiring shopping experience.

**Objective 1** – Development and implementation of its own e-commerce platform

**Objective 2** – Internationalization and strengthening brand awareness through digital marketing

**Objective 3** – Optimization of digital commercial performance and customer loyalty

# 85.000,00€

